

SPONSORSHIP

HIERARCHY



V.I.C.E. Night: Very Important Charity Event

Fort Campbell Spouses' Club

Fort Campbell, KY



INTRODUCTION

The FCSC is a not-for-profit, 100% volunteer-run organization promoting fellowship and goodwill between military families and surrounding communities.

Our annual goal is to raise funds for our Scholarship program that supports military children and spouses, as well as for our Community Grants Program that donates funds back to other local 501(c)(3) organizations that support active-duty families, veterans, and our local community.

In the past two years alone, this event has raised a combined total of over \$110,000. Our goal this year is to raise over \$75,000, which would make 2023-2024 our largest fundraising event in the post-pandemic years!

Your support has a direct and positive impact on active-duty soldiers, their families, and our local community here at Fort Campbell, KY.

WHAT IS OUR *IMPACT?*

MILITARY STUDENTS

Funds raised from VICE night allow us to give military-affiliated children and spouses thousands of \$ in scholarships to pursue continuing and higher education.



LOCAL NON-PROFITS

Funds raised from VICE night provide grants to local nonprofits, which give back to our local communities through programming and projects.



LOCAL COMMUNITIES

Our organization participates in hands-on service projects for local nonprofits to give back to our local KY & TN communities.



41ST ANNUAL V.I.C.E

SPONSORSHIP HIERARCHY

JUPITER: \$7,500+

(PRESENTING SPONSOR)

- 2 VIP tables (8 top)= 16 tickets
- Logo on all FCSC digital properties -- GiveSmart ticket platform & website
- Presenting sponsor credit on social media platforms
- Social media "Sponsor of the Week" spotlight with video
- Logo on all community and VICE Night 2024 publications
- Logo and bio in event program and on-screen throughout the evening
- MC recognition at event
- Logo and/or mention of presenting sponsors on any "Live" streams relating to the event.
- Logo on all table tents and at drink bar(s)
- "Proud FCSC Presenting Sponsor" plaque upon request



EMPEROR: \$4,000+

(PLATINUM LEVEL SPONSOR)

- 1 VIP table (8 top)= 8 tickets
- Logo on all FCSC digital properties -- GiveSmart ticket platform & website
- Logo on social media platforms
- Social media "Sponsor of the Week" spotlight with photo
- Logo on all community and VICE Night 2024 publications
- Logo and bio in event program and on-screen throughout the evening
- Certificate of sponsorship



PATRICIAN: \$2000+

(GOLD LEVEL SPONSOR)



- 2 tickets
- Logo on all FCSC digital properties -- GiveSmart ticket platform & website
- Social media "Sponsor of the Week" spotlight with text
- Logo and short bio in the event program
- Logo on-screen throughout the evening
- Certificate of sponsorship

EQUESTRIAN: \$500+

(SILVER LEVEL SPONSOR)



- Recognition on all FCSC digital properties -- GiveSmart ticket platform & website
- Social media sponsorship shout-out
- Logo in the event program
- Logo on-screen throughout the evening

PLEBEIAN: \$101+

(BRONZE LEVEL SPONSOR)



- Name recognition in the event program
- Name recognition on GiveSmart ticket platform

OTHER WAYS TO GIVE

MAKE AN IN-KIND DONATION

Donations will be accepted until March 15, 2024 and can be mailed to:

Fort Campbell Spouses' Club (501c3)

ATTN: FCSC VICE 2024

P.O. Box 106

Fort Campbell, KY 42223



<http://bit.ly/3QATizM>

In-kind donations will receive recognition corresponding to the Plebeian and Equestrian levels.

MAKE A MONETARY DONATION

Donations in any amount are accepted on our event page:

<https://Vice2024.givesmart.com>

ADVERTISE WITH US & REACH OVER 10,000 LOCAL FAMILIES

- Our website garners 6,200 visitors a year, with over 13,000 page views
- FCSC Facebook page has 3,400 followers and 3,000 who like the page.
- Facebook engagement rates average 75% with over 28,000 people reached
- FCSC Instagram has 1,092 followers with an additional 700+ accounts reached daily

CONTACT US

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ADDRESS

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WEBSITE

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EIN

61-6030807

